MARK ALTMAN

INSPIRE ACTION, EFFECTUATE CHANGE



SPEAKER OVERVIEW

Change the *Conversation*

INSPIRE ACTION, EFFECTUATE CHANGE

ABOUT MARK

A dynamic executive and accomplished change catalyst with over two decades of experience, Mark has been recognized as an Inc. 5000 entrepreneur. He has had the privilege to coach and mentor Fortune 500 executives and work with some of the world's most recognizable brands to develop the next generation of business and sales leaders. Mark is seen as a visionary who uses his presentation and communication skills to paint pictures, tell stories, frame experiences, and shape perspectives.

5,000+
LEADERS COACHED

300+
COMPANIES

20+
YEARS SPEAKING AND TRAINING

KEYNOTES

Courageous Conversations

How to Shift Mindsets and Lead Change through Conversation

Avoiding the conversation is one risk. Mishandling it is the other.

Culture of Excellence©

Build Your Excellence Blueprint to Convert High Standards into Behaviors

Ask three leaders to define excellence, and you'll get three different answers.

Leading Through Change

Mindset Shifts for Adaptability

The leaders who outperform aren't the ones with the best forecasts. They're the ones with the best response.

The Coaching Mindset

Developing Leaders Who Develop Others

The fastest answer is yours. The one that lasts is theirs.

Delivered as a 60- or 90-minute interactive keynote, in person or virtually.

Mark's team • 978-216-3991 • info@mindsetgo.com • markaltmanspeaks.com

WAYS TO BRING MARK IN

Interactive Keynote

Your audience participates instead of only listening, even in a large room. This 60- to 90-minute talk pairs stage content with live polling and quick pair conversations, and it also suits company all-hands meetings.

Facilitated Roundtable

Each member gets peer input on a challenge they are facing now. Mark frames the topic briefly, then facilitates as members work through each other's real situations.

Leadership Development Program

A program for your leadership team over several months, built on one of Mark's keynotes.

Keynote plus Breakout

Your full audience hears the keynote, and attendees who want to go deeper get time to practice in a smaller breakout session that follows.

Fireside Chat

A moderated conversation on stage: your host asks the questions, and Mark answers with stories and tools your audience can use.

WHAT TO EXPECT WHEN YOU BOOK MARK

Before your event

Mark will make his preparation his separation. He will work closely with you to familiarize himself with your audience (and their specific needs), your goals and objectives, and the theme of your event. He will create a customized message with practical, actionable deliverables to best serve the audience.

"Mark has an incredible ability to listen deeply and provide challenging and actionable responses... He's at the top of his game and brought us along with him."

Kevin Green
Vistage Chair, Virginia

During your event

Whether in person or virtual, Mark's sessions are interactive by design. He draws on stories from his work with more than 300 companies and 5,000 leaders to make each idea concrete, and uses his presentation and communication skills to paint pictures, tell stories, frame experiences, and shape perspectives. Audience members will leave confident, comfortable, motivated, and ready to apply the principles and strategies they learned.

"Mark created a transformation to the mindset and approach of my management team."

Lou Brady
President & CEO, Family Health Center of Worcester, Inc.

After your event

A strong session starts change. Reinforcement helps it last. Mark stays available to you after the event and supplies a menu of reinforcement (and accountability) tools and programs to help each participant put what they learned into action. His commitment to serving doesn't end when the event is over.

"His ability to engage, unify, and empower a group is unmatched."

Peter J. Connors, CFA
President, Connors Investor Services, Inc.

PREVIOUS CLIENTS

SHRM · Johnson & Johnson · DUPONT · VISTAGE · T-Mobile · Amica · GREAT WOLF LODGE · NOBULL · dunkin' brands · Independent Financial Group, LLC · NAI Global · SMART BUSINESS Dealmakers · USDA · U.S. Department of Homeland Security

BOOK MARK

Let's talk about your event

Call or email Mark's team.

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