MINDSET GO

SHIFTING MINDSETS · EST. 2014

Culture of Excellence©: Build Your Blueprint

A full-day working session for leadership teams

> *"If a new hire watched your team for thirty days, what would they conclude your standards actually are?"*

A culture of excellence converts high standards into behaviors, behaviors into performance, ultimately driving revenue, profitability, and talent retention. It's an architecture built from core behaviors that demonstrate core values, cultural norms that demonstrate ownership, service, and coaching with a common language that ties everything together.

Expect relatable stories, real tools, and hands-on exercises to leverage the knowledge of global cultural expert facilitator Mark Altman. This is implementation, not theory: a specific game plan for driving change and growth, created in the room, with the people who'll help you carry it out. You'll leave this session with your first draft of your Culture of Excellence Blueprint©.

AM Session: Core Values, Beliefs, and Behaviors

- Align on belief structures to drive behaviors and an excellence mindset.
- Translate stated values into observable behaviors that drive progress and set clear expectations.

PM Session: Standards Drive Ownership

- Define standards of excellence so people know how to elevate their performance.
- Develop a common language that integrates behaviors, norms, and standards into your culture.
- Map the two-year culture transformation blueprint into a measurable plan.

This is a sample program. Each engagement is tailored to your organization's goals, and investment varies based on the number of participants, program length, delivery format, and level of customization. Contact MindsetGo to design a program for your leadership team.

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